



NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION
Wednesday, November 13, 2024 - 6:00pm
City Hall Council Chambers, 310 Elm Street West
AGENDA

Carol Lagergren

Mike McPadden

Andrea Gerth

Mike Eggers

Dan Traxler

Open Seat

Open Seat

NYA Chamber Liaison

- 1. Call to Order**
 - A. Pledge of Allegiance
- 2. Adoption of Agenda**
- 3. Approve Minutes**
 - A. October 9, 2024, EDC meeting
- 4. Introductions, Presentations, and Public Comment**
(Citizens may address the Economic Development Commission about any non-agenda item of concern. Speakers must state their name, address, and limit their remarks to three minutes. The Economic Development Commission will take no official action on these items but may refer the matter to staff for a future report or direct that the matter be scheduled for a future meeting.)
- 5. Business**
 - A. EDA/EDC Discussion
- 6. Chamber of Commerce Update**
- 7. City Council & Other Commission Updates**
- 8. Upcoming Meetings**
- 9. Adjournment**

November 19 th	Park and Recreation Committee Meeting	5:30 PM
November 21 st	Sr. Advisory Meeting	9:00 AM
November 25 th	Workshop/EDA/City Council Meeting	5:00 PM/6:00 PM
December 3 rd	Planning and Zoning Committee Meeting	6:00 PM
December 9 th	City Council Meeting/TNT Public Hearing	6:00 PM
December 11 th	NYA Food Distribution	12:30 PM – 1:30 PM
December 19 th	Sr. Advisory Meeting	9:00 AM
December 23 rd	No City Council Meeting	
December 24 th &25	City Hall Closed in Observance of the Christmas Holiday	

NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION
Wednesday, October 9, 2024 - 6:00pm
City Hall Council Chambers, 310 Elm Street West
Minutes

In Attendance: Carol Lagergren, Mike Eggers, Andrea Gerth, Dan Traxler
Absent: Chamber Representative, Mike McPadden
Staff: CEDD Karen Hallquist
Guest: none

1. Call to Order

Chair Lagergren called the meeting to order at 6:00pm.
A. Pledge of Allegiance

2. Adoption of Agenda

Motion: ME/AG to approve the agenda with the addition of 5F. DEED Streetscape Grant. Motion passed 4-0.

3. Approve Minutes

A. April 10, 2024, EDC meeting
Motion: ME/DT to approve the minutes as presented. Motion passed 4-0.

4. Introductions, Presentations, and Public Comment - None

5. Old Business/Update

A. NYA Façade Improvement Loan Application

Hallquist reported that Alecia Schade, owner of Elevate Acupuncture & Wellness, applied for a \$5,000 loan. Her new business is located at 514 Morse St N. She had \$60,000 in façade improvements which included ADA accessibility. Schade submitted all required documentation and followed all guidelines for the program.

Motion: DT/ME to recommend approval of the NYA Façade Improvement Loan in the amount of \$5,000 to Alecia Schade, Elevate Acupuncture & Wellness, to be paid back in equal monthly installments of \$277.78 for 18-months starting December 15, 2024. Motion passed 4-0.

B. NYA Data – Information Only

Hallquist shared a sampling of data that is requested from site selection inquiries at the state level. Information provided includes: population, unemployment rate, private sector employment, median wage, income, etc.

C. NYA Manufacturer Today Event

Hallquist shared details of the event on Friday, October 25th. The luncheon and speaker will be at the NYA Legion Park shelter.

D. DEED Redevelopment Grant Program

Hallquist requested approval to submit an application for the MN DEED Redevelopment Grant Program for 123 Reform Street N. Staff and consultants believe the site qualifies based on the program guidelines.

Motion: AG/DT to recommend approval to submit an application to the MN DEED Redevelopment Grant Program for 123 Reform St N. Motion passed 4-0.

E. EDA/EDC Discussion

Commissioners discussed the benefits of dissolving the EDC in favor of the NYA EDA. The current EDA is solely composed of City Council Members and is overseen by the City Council. As the city grows, having one economic development board – that includes representation from the City Council and also stakeholders from the community like the current EDC – would expedite decision-making

efficiency. The proposed change simplifies the governance and offers financial options for economic development. Staff will review other EDA groups and their formats (stakeholders, frequency of meetings, locations, etc.) and bring to the November meeting.

F. DEED Streetscape Grant

Hallquist requested approval to submit an application for the MN DEED Small Cities Streetscape Grant Program for the Main Street Beautification Project that is set for 2026 in partnership with the Carver County Public Works for a mill and overlay of County Rd 34.

Motion: ME/DT to recommend approval to submit an application to the MN DEED Small Cities Streetscape Grant Program. Motion passed 4-0.

6. Chamber of Commerce Update - none

7. City Council & Other Commission Updates - none

8. Upcoming Meetings - Next EDC meeting – 6:00 p.m., November 13, 2024.

9. Adjournment

Motion: DT/AG to adjourn at 6:53pm. Motion passed 4-0.

Respectfully submitted,

Karen Hallquist, Community & Economic Development Director